



Sample Personal Statement for University Admission

As an aspiring entrepreneur, I learnt about the importance of proper management in the success of a business organization the hard way. My father was a government employee who decided to step into the domain of business after his retirement. Utilizing his savings and other funds he procured from his associates, he established a food manufacturing unit in our hometown. Although he had been a senior level engineer back in the day, his knowledge of business operations, marketing and administration was limited. Due to this, after two months of its inception, the accounting department started reporting heavy losses. My father was struggling to efficiently manage this organization and struggled to repay the funds that he had procured. Due to this unforeseen circumstances my family was forced to sell several properties and I had to live with my distant relatives for a while.

This incident took a heavy toll on the mental and physical health of my father. During this period, one of my distant relatives who had recently completed his master's in Business Administration from a reputed foreign university, after hearing about our predicament came to visit us. Gathering all the details regarding the operations of the manufacturing unit, he offered us to provide his business expertise and take up the role of Manager at my father's company. After taking charge as Manager, he introduced various changes in resource management and marketing. After six months under his leadership, our organization started to prosper and make profits. I was astonished as to how a single person was able to turn our fortunes around.

With this experience, I started giving due importance to my education realizing that, if I were to become a successful entrepreneur, I would need advanced academic and practical training. I pursued a bachelor's degree in Commerce in order to build a strong foundation in business related subjects. My undergraduate years were productive and I gained skills in accounting, finance, business management and marketing. I was always adamant on gaining practical exposure at every level of my education. During the second year of my bachelor's, I interned for the organization Sigma Pvt Ltd as Assistant to the Business Manager. I was able to learn about corporate communication, organizational behavior and business operations through this stint. At College, I became a member of the Entrepreneurs Club, which was a student body composed of like minded individuals who were passionate about entrepreneurship. The club organized various seminars, workshops and talks aimed at improving the skill set of the members. I had functioned as the Program Coordinator at the club for an year and this tenure assisted me in honing my management and communication abilities. I completed my bachelor's in 2022 with 89% and I am ready to take the next step in my academic career.

After laborious research, I have decided to pursue the International MBA program offered by Coventry University, UK. This institution particularly intrigued me because of its international reputation for providing extensive research facilities as well as innovative and sophisticated instructional concepts. Aside from a large alumni base and beautiful campus settings, the university is known for its outstanding teaching faculty, student-friendly environments, and impressive infrastructure. The MBA programme is tailored to less experienced individuals like myself who want to advance their professional growth and skill set in the areas of business and entrepreneurship. The extensive curriculum will successfully develop my analytical, management, and decision-making talents, as well as enable me to deal with complex issues and challenges encountered in real-world business situations.

Being a successful entrepreneur has long been a goal of mine. I want to start my own business with the advanced abilities I will gain from this training. I am confident that the international qualification will offer me an advantage over other industry professionals. The curriculum and the prestigious university will provide me with a holistic learning experience that will help me grow as a better person and a competent business professional.